



NEW... CRANBERRY CRUSH FROM LUSCOMBE DRINKS

Luscombe Drinks continues to lead the way in the premium soft-drink sector with the introduction of **Cranberry Crush**.

A gently sparkling drink, Cranberry Crush has a hint of Damascan rose, Madagascan vanilla and a long dry finish. It extends Luscombe's berry range, which already includes award winning Raspberry Lemonade, Blueberry Crush and Strawberry Lemonade.

Gabriel David, of Luscombe comments: "Our aim is to create drinks of exceptional quality, a real difference to what is already available and Cranberry Crush is no different."

Tapping into the emerging trend for premium quality, non-alcoholic alternatives to wine – both at home and in the on-trade, Luscombe drinks are also created to pair with food.



David adds: "Cranberry Crush is incredibly versatile. It works well with various meats including chicken, turkey, game and lamb, plus light green salads and cheese. It can also be paired with light sponges, cheesecake and shortbread biscuits. The dry finish is the key to this versatility"

The team at Luscombe, a Devon-based, family-owned business, takes the utmost care to source the best raw ingredients from around the world for its range of organic juices, soft drinks and cider. Luscombe drinks are all made in small batches in Devon without artificial additives, preservatives, colourings, flavourings, enhancers or short cuts of any kind.

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January 2010**