



## SPRINGTIME WITH LUSCOMBE DRINKS



Luscombe Drinks is awakening the senses this spring with two carefully crafted fruit drinks; Lime Crush and Carrot & Sicilian Orange.

Going against the grain, Luscombe sources its juice not from brokers but direct from fine fruit growers to ensure consistency of flavour. For instance Lime Crush weaves together Sri Lankan limes, noted for their quality, with Sicilian lemons. Its sharp acidity and hit of lime is akin to a classic Margarita without the alcohol. Like all Luscombe's drinks, Lime Crush is designed to drink on its own or with food, so try alongside simply grilled fish spiced with coriander and chilli.

Carrot & Sicilian Orange is a blend of rich, vibrant Italian carrot juice and Sicilian oranges grown close to Mount Etna. Making any diet bearable it is healthy and balanced; dry, invigorating and fresh. Pair with light lunches of wholemeal quiche with spinach and cheese.

Lime Crush and Carrot & Sicilian Orange are natural and untouched. Made without additives, colourings, flavourings concentrates, enhancers or preservatives of any kind, each drink is very gently pasteurised in-bottle to preserve the delicate character of the fruit.



Luscombe's hard work to develop innovative soft drinks was rewarded at the 2009 Great Taste Award winning two highly coveted two-star Gold Awards for Sicilian Lemonade and Raspberry Lemonade. The Great Taste Awards are the acknowledged benchmark of speciality food and drink.

Sold at independent retailers nationwide and at leading department stores including Harvey Nichols, Fortnum & Mason and Selfridges, Luscombe Drinks are priced from £1.50.

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**ENDS**

For further information, samples and photography please contact Joss Price (01872 243560) at Wild Card. [Joss.price@wildcard.co.uk](mailto:Joss.price@wildcard.co.uk).